

**INTERNATIONAL JOURNAL OF ENGINEERING SCIENCES & RESEARCH
TECHNOLOGY****FUTURE SCOPE OF WOMEN CARRIER IN THE PRINTING INDUSTRY: THE
CHALLENGES OF WOMEN IN PRINTING ORGANIZATIONS****(A SURVEY OF TWENTY FIVE COMPANIES “SMALL, MEDIUM AND LARGE
PRINTING ORGANIZATION” IN AREA “NCR DELHI AND HISAR, HR”.)****Mr. Azad Singh****Scholar, M. Tech. (Printing Technology) Department of printing technology, GJU S&T Hisar,
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ABSTRACT

Women carrier in printing organization today, printing industry is growing with an exponential rate & required skills manpower. In this survey based paper to getting recruit of women 10% small, 30% medium and 60% large scale print industry. Objective of this paper is too filled out manpower skills printing industries are seeking in B.Tech women printing students to bridge the gap between skills and required in printing organization. A survey 25 companies was carried out. the result indicated that, it support all above female and those want to advanced their carrier in printing press and get to know roles models, learn about other at even and thus build up a network. The women printing engineer working in pre-press, post press, marketing, and quality departments of printing. Some printing departments in women have done start run their own print organization.

KEYWORDS: women carrier, skills, printing organization, small, medium & large scale.**I. INTRODUCTION**

The women carrier in today's printing industry could change. The results from the survey strongly show that most companies recruit women to work as press operators. Perhaps the printing industry could drastically change the number of women press operators if individual companies tried to recruit and train them. This research has proved there is lack of women working in the printing industry in general. The question people need to consider is how long this discrimination will continue to be the norm in the industry. Some of the discrimination happens on the shop floor, but with modernization, women are getting more involved with computerized processes. As the industry is getting more computerized, it may start to be changing into a field that women can enter because it doesn't involve the heavy lifting and the dirty work that is has in the past. Companies are expanding and going to other fields other than just printing. We are seeing that the industry has profoundly changed because of technology and automation. Thus, there is creating the need for more computer-based skills. Women may choose to look into these marketing, quality and designing departmental organization provide the same opportunities in the future. The results from the surveys repeatedly showed that the number of women working as press quality department. Post press, marketing operators. The firstly surveyed 25 companies small, medium, and large scale industry. Out of these 25 companies, only 3 small, 6 medium and 10 large organization woman press operator. All of these findings reinforce the previously held notion that few women work as press operators.

II. OBJECTIVE

In modern area, the print quality plays a big role in promoting and selling of any printing product. In this survey based paper research paper have main aims is following:

- To filled out manpower skills printing industries are seeking in B.Tech women printing students
- To bridge the gaps between skills and skills required in printing organization.
- To evaluate of carried women in printing organization

[Singh * et al., 6(7): July, 2017]
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III. RESEARCH METHODOLOGY

In this paper, a questionnaire was prepared to know the answer of some question having relationship with the research. For filling questionnaire, survey was conducted the data twenty five small, medium and large scale printing organizations. The primary source of data has included feedback from various printing presses.

The secondary source of data have include the information from books, magazines, journals etc. the entire data was analysis using suitable statically tools and techniques like bar graphs and charts. The result and discussion will help in importing best B.Tech women printing students for the better job opportunity.

IV. DATA ANALYSIS

The women printing engineer role in printing organization small, medium & large:-

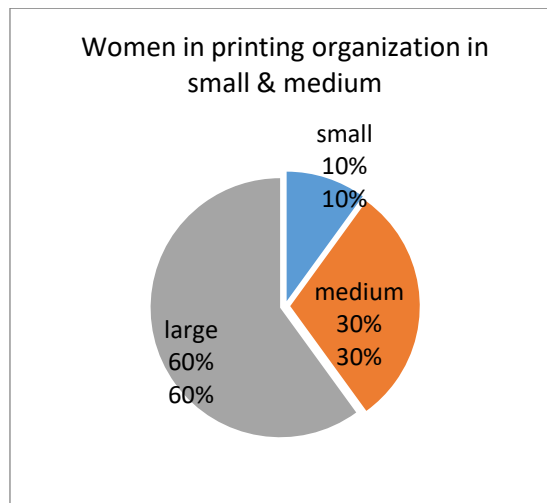


Figure:-1(a)

- The printing women engineer great role about to the medium and large printing industry other than to small print organization.
- They can in any department work in printing and packaging organization.

Organization in available of women printing engineer

Departments	Small	Medium	Large
Pre- pres	1	3	7
Press	1	4	10
Post- press	1	3	9
Quality	2	6	15
Production	2	3	6
Planning	1	4	5
Marketing	2	7	8

Figure: 1(b)

The strength of women printing engineer in the organizational department

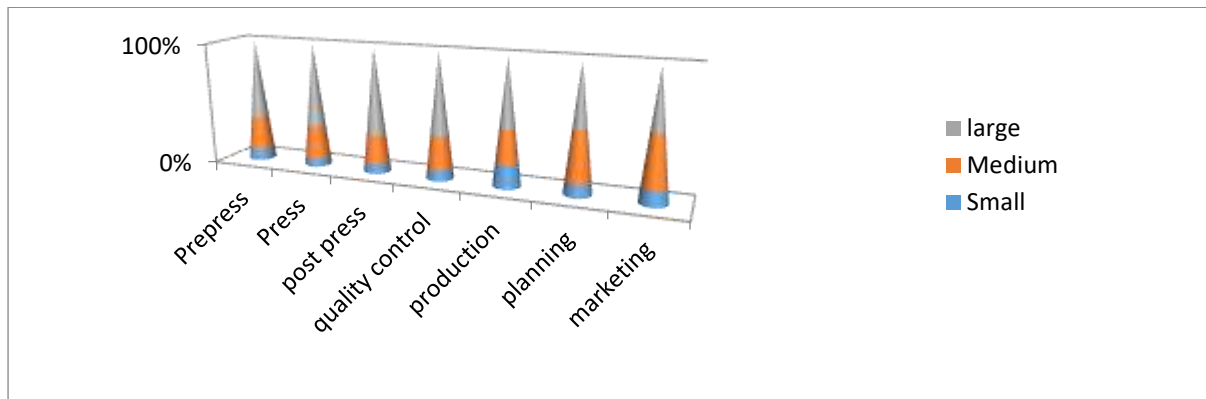


Figure:-2

- There are women printing employee which Working as a great role in quality control, planning & marketing, this is today also happening as a growing part, which also remains same in future. Women printing carrier in future at post press, marketing, quality and planning department of the printing industry.

V. RESULT AND DISCUSSION

Printing industry is growing carrier of women printing industry, women printing organization today getting the require of women 10% small, 30% medium and 60% large scale print organization. The printing women engineer great role about to the medium and large printing industry other than to small print organization. They can in any department work in printing and packaging organization.

VI. CONCLUSION

The result from the survey show that most companies require of women 10% small, 30% medium and 60% large scale print organization. They were working in pre press, post pres, quality, marketing and quality department of print organization. As the industry is getting more computerized, it may start to be changing into a field that women can enter because it does not involve heavy lifting and dirty work that is has in the past. Companies are expanding and going to other field other than just printing. In this surveyed in which print organization of 25 companies only 3 women press operator. In this according to survey along these findings reinforce the previously held nation that few women work as press operators.

VII. REFERENCES

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